

## Pre Event:

- Premium positioned company Logo, 50-word profile and link to your homepage on the event website
- Case Study or Sales Videos added to your company profile on the event website (please supply vimeo or you tube link only)
- Inclusion of sponsor company 50-word profile in one pre-event newsletter to all event attendees
- Unlimited exhibitor passes for the event
- Unlimited delegate invitations for you to circulate to clients/partners etc for the event

## On the Day:

- Gold Virtual Exhibition Stand - Located in an early section of the scrolling virtual exhibition floor
- Option of up to 10 designs to choose from, for your stand
- Ability to populate your virtual exhibition stand with case studies, promotional material and links, all of which delegates can save to their delegate bags and email to themselves after the event
- 20-minute pre-recorded speaking slot/video on an agreed topic presented in an event Training Zone with live Q&A facility available
- Sponsor corporate logo on the event Lobby Area with direct link to your exhibition stand
- Your logo listed as Gold sponsor throughout all areas of the event
- Interactive networking opportunities available to you via text, audio or video call chat with delegates and stand holders on the day
- Interactive networking opportunities available to you via the Event Lounge Live chat function
- Corporate branding on the event Auditorium Screen
- Watch any live or on demand sessions from any speaker during the day
- Pre-set announcement to promote your stand/speaker session during the morning of the event

## Post Event:

- Full engagement report supplied - available post event detailing visitors to your stand/ presentation, information accessed and saved by delegates from across the various engagement channels on the day (opt-in by delegates required)
- Access to complete post event opt-in delegate list (supplied as PDF)
- The event platform, including your exhibition stand, contact information, presentations and materials remain live for 30 days post event facilitating further delegate engagement
- Transcripts of live chats that took place on the day
- Access to Resource Centre to download partner & speaker content post event
- Inclusion in post communications to all delegates as official Sponsor for the event