

## Pre Event:

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- Sponsor Corporate Logo on the event official programme – marketed widely pre event
- Premium positioned company Logo, 50-word profile and link to your homepage on the event website
- Case Study or Sales Videos added to your company profile on the event website (please supply vimeo or you tube link only)
- Inclusion of sponsor company 50-word profile in one pre-event newsletter to all event attendees
- Up to 10 exhibitor passes for the event

## On the Day:

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- Bronze Virtual Exhibition Stand - Located in an early section of the scrolling virtual exhibition floor (With 6 designs to choose from)
- Sponsor Corporate Logo on the event official programme – available for all delegates to access on the event platform on the day
- Pre-populated promotional materials included in all virtual delegate bags
- Interactive networking opportunities available to you via text, audio or video call chat with delegates and stand holders on the day
- Interactive networking opportunities available to you via the Event Lounge Live chat function
- Ability to populate your virtual exhibition stand with case studies, promotional material and links, all of which delegates can save to their delegate bags and email to themselves after the event
- Watch any live or on demand sessions from any speaker during the day

## Post Event:

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- Full engagement report supplied - available post event detailing visitors to your stand/ presentation, information accessed and saved by delegates from across the various engagement channels on the day (opt-in by delegates required)
- Access to complete post event opt-in delegate list (supplied as PDF)
- The event platform, including your exhibition stand, contact information, presentations and materials remain live for 30 days post event facilitating further delegate engagement
- Transcripts of live chats that took place on the day
- Access to Resource Centre to download partner & speaker content post event
- Inclusion in post communications to all delegates as official Sponsor for the event